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TRADE ASSOCIATION CONTINUES TO GROW

Universal Home Protection of Madison Joins National Home Service Contract Association

(OLATHE, KS - July 19, 2010) The National Home Service Contract Association (NHSCA) recently announced the addition of a new member organization, Universal Home Protection of Madison, Wisconsin.

Headquartered in Olathe, Kans., the NHSCA works to promote education; foster the improvement of business conditions; provide clear statutory definition and standards; and encourage sound and ethical business practices, higher business standards and better business methods and cooperation within in the home service contract industry. Home service contracts provide service, repair or even replacement on a home's major systems and appliances. At an average range of \$350 - \$500 for a 12-month period, these contracts typically cover items such as heating systems, interior plumbing, electrical systems, water heaters, dishwashers, and garbage disposals.

"We see the NHSCA as the leading voice and advocate on behalf of the home service contract industry and the consumers we serve," said James Imhoff, Universal Home Protection. "We look forward to playing an active role within the association."

Founded in 1992, UHP is committed to providing the finest, most reliable quality and service in the home warranty business. Headquartered in Madison, the company covers the state of Wisconsin and the northern portion of Illinois, and is currently expanding into neighboring states.

Other NHSCA members include American Home Shield Corporation, BPG Home Warranty, Fidelity National Home Warranty Company, First American Home Buyers Protection Corporation, 2-10 HBW Resale Corporation, Old Republic Home Protection Co., Inc., Home Security of America, Home Warrant of America and HMS

National/Cross Country Home Services. Members of the NHSCA are reputable, licensed home service contract providers in good standing, domiciled in various states across the nation. All members are subject to a strict Code of Ethics, which promotes sound and ethical business practices.

The National Home Service Contract Association (NHSCA) is a non-profit 501(c) (6) industry trade organization of member companies serving home service contract providers and consumer interests throughout the United States. For more about home service contracts visit the NHSCA website page www.homeservicecontract.org

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